

ADP in Digital Media & Broadcast Journalism

Semester 1

S.N	Course Code	Course Title	Credit Hours	Category
1	DBJ-501	Introduction to Mass Communication	3 (3-0)	Major
2	DBJ-502	Media Language & Communication	3 (3-0)	Major
3	ICP-501	Ideology & Constitution of Pakistan	2 (2-0)	General Education
4	ARB-500	Arts & Humanities* (Arabic Language)	2 (2-0)	General Education
5	ENG-501	Functional English	3 (3-0)	General Education
6	ISL-501	Islamic Studies / Ethics (for non-Muslims)	2 (2-0)	General Education
7	ICT-501	Applications of ICT	3 (2-1)	General Education
		Total Credit Hours	18	

Semester 2

S.N	Course Code	Course Title	Credit Hours	Category
1	DBJ-503	Online Journalism	3 (3-0)	Major
2	DBJ-504	Mass Media in Pakistan	3 (3-0)	Major
3	SOC-500	Social Science** (Introduction to Sociology)	2 (2-0)	General Education
4	QRE-501	Quantitative Reasoning – I	3 (3-0)	General Education
5	ENG-502	Expository Writing	3 (3-0)	General Education
6	PKS-501	Pakistan Studies	2 (2-0)	General Education
7	UHQ-501	Understanding of Holy Quran - I	1 (0-1)	General Education
		Total Credit Hours	17	

Semester 3

S.N	Course Code	Course Title	Credit Hours	Category
1	DBJ-505	News Writing & Reporting	3 (3-0)	Major
2	DBJ-506	Media Ethics & Laws	3 (3-0)	Major

3	DBJ-507	Visual Communication	3 (3-0)	Major
4	ES-501	Natural Science *** (Environmental Science)	3 (3-0)	General Education
5	QRE-502	Quantitative Reasoning – II	3 (3-0)	General Education
6	CCE-501	Civics & Community Engagement	2 (2-0)	General Education
7	UHQ-502	Understanding of Holy Quran - II	1 (0-1)	General Education
		Total Credit Hours	18	

Semester 4

S.N	Course Code	Course Title	Credit Hours	Category
1	DBJ-508	Introduction to Broadcast Media	3 (3-0)	Major
2	DBJ-509	Radio Production	3 (3-0)	Major
3	DBJ-510	Television Production	3 (3-0)	Major
4	DBJ-511	Videography	3 (3-0)	Major
5	IAI-501	Interdisciplinary Course – I (Introduction to Artificial Intelligence)	3 (3-0)	Interdisciplinary (Mandatory)
6	ENT-501	Entrepreneurship	2 (2-0)	General Education
		Total Credit Hours	17	