



Grand Asian University, Sialkot

Faculty of Management Science (FMS)

Department of Business Administration & Economics

ADP Commerce

Program Duration: 2 years

Total Semesters: 4

Total Credit Hours: 70

1 .Introduction

The ADP Commerce program is designed to provide students with a strong foundation in the principles and practices of commerce, accounting, finance, and business. It aims to develop analytical, financial, and managerial skills required to understand and operate effectively in modern business and economic environments. The program combines theoretical knowledge with practical application to prepare students for diverse career opportunities in banking, accounting, trade, and corporate sectors. It also fosters ethical values, professionalism, and digital competency, enabling graduates to adapt to evolving market trends and contribute positively to economic development.

2. Program Vision

The vision of the **ADP Commerce** program is to develop competent, ethical, and versatile commerce professionals who can contribute effectively to business, trade, and financial sectors in a dynamic global environment. The program aspires to foster analytical thinking, financial literacy, and decision-making skills while promoting integrity, transparency, and sustainability in commercial practices.

It aims to produce graduates equipped with modern commerce knowledge, digital competencies, and strategic insight to support economic development and organizational growth at national and international levels.

3. Program Mission

The mission of the **ADP Commerce** program is to provide quality education that integrates theoretical knowledge with practical application in commerce, accounting, finance, and trade. The program is committed to developing students' analytical, financial, and managerial skills through interactive learning, case studies, and industry exposure.

It aims to instill ethical values, professionalism, and a sense of social responsibility, enabling students to make informed decisions in business and financial contexts. The program also

emphasizes innovation, entrepreneurship, and digital skills to prepare graduates for evolving challenges in commerce and related fields.

4. Scope of the Program

The **ADP Commerce** program offers wide-ranging career opportunities in business, finance, trade, and public sectors. It equips students with knowledge and practical skills in accounting, finance, banking, taxation, auditing, business law, and trade practices.

Graduates can pursue careers in banking and financial institutions, corporate organizations, accounting firms, government departments, and non-profit organizations. The program also provides a strong foundation for entrepreneurship, enabling students to start and manage their own business ventures or consultancy services.

5. Program Learning Outcomes (PLOs)

After completing the **ADP Commerce** program, students will be able to:

PLO 1: Commerce Knowledge

Demonstrate comprehensive knowledge of accounting, finance, business law, taxation, and trade practices.

PLO 2: Critical Thinking and Problem Solving

Analyze financial and business problems using logical reasoning, quantitative techniques, and data analysis.

PLO 3: Communication Skills

Communicate effectively in oral and written forms in professional and commercial contexts.

PLO 4: Teamwork and Leadership

Work effectively in teams and demonstrate leadership skills in business and financial environments.

PLO 5: Ethical and Professional Responsibility

Apply ethical principles, integrity, and transparency in financial reporting and business practices.

PLO 6: Digital and Technological Competence

Utilize accounting software, financial tools, and digital technologies relevant to commerce and business operations.

PLO 7: Entrepreneurship and Innovation

Identify business opportunities and apply entrepreneurial skills to develop innovative commercial ventures.

PLO 8: Global and Economic Perspective

Understand global trade, economic environments, and financial systems to make strategic decisions.

6. Course Learning Outcomes (CLOs)

By the end of each course in the **ADP Commerce** program, students will be able to:

1. **Understand Core Concepts**
Explain fundamental theories and concepts related to commerce and finance.
2. **Apply Knowledge**
Apply theoretical knowledge to real-world financial and business situations.
3. **Analyze Problems**
Evaluate financial and commercial issues using appropriate tools and techniques.
4. **Develop Solutions**
Propose effective solutions to accounting, financial, and business challenges.
5. **Communicate Effectively**
Present ideas clearly through reports, presentations, and professional communication.
6. **Work in Teams**
Collaborate effectively in group tasks and organizational settings.
7. **Use Technology**
Apply relevant accounting software, financial systems, and digital tools.

Scheme of Studies

SEMESTER I			
Course Code	Course Title	Credit Hour	Category
QRE-501	Quantitative Reasoning- I	3(3-0)	General Education
ENG-501	Functional English	3(3-0)	General Education
ICT-501	Applications of Information and Communication Technologies	3(2+1)	General Education
MGT-501	Principles of Management	3(3-0)	Major
BAN-501	Business Analytics	3(3-0)	Core
ECO-501	Economics	3(3-0)	Interdisciplinary
SEMESTER II			
Course Code	Course Title	Credit Hour	Category
QRE-502	Quantitative Reasoning- II	3(3-0)	General Education
PAD-502	Public Administration	2(2-0)	General Education
ENG-502	Expository Writing	3(3-0)	General Education
ES-501	Environmental Science	3(2+1)	General Education
UHQ-501	Understanding of Holy Quran- I	1(1-0)	General Education
MGT-502	Organizational Behavior	3(3-0)	Major
ACC-502	Principles of Accounting	3(3-0)	Major
SEMESTER III			
Course Code	Course Title	Credit Hour	Category
HIS-500	Islamic History	2(2-0)	General Education
ISL-501	Islamic Studies	2(2-0)	General Education
PKS-501	Pakistan Studies	2(2-0)	General Education
UHQ-502	Understanding of Holy Quran - II	1(1-0)	General Education
ACC-503	Financial Accounting	3(3-0)	Major
COM-503	E-Commerce	3(3-0)	Core
BAN-503	Data Analytics	3(3-0)	Interdisciplinary
SEMESTER IV			
Course Code	Course Title	Credit Hour	Category
CCE-501	Civics and Community Engagement	2(2-0)	General Education
PST-504	Ideology and Constitution of Pakistan	2(2-0)	General Education

ENT-504	Entrepreneurship	2(2-0)	General Education
FIN-504	Business Finance	3(3-0)	Major
COM-504	Cost Accounting	3(3-0)	Core
COM-504	AI in Commerce	3(3-0)	Core
MKT-504	Principles of Marketing	3(3-0)	Major