MBA (Non-Business)

Admissions: Fall

Program Duration: 2 years

Total Semesters: 4

Total Credit Hours: 62

Scheme of Studies:

SEMESTER 1		
Course Code	**Course Title**	**Credit Hour**
ACC-601	Financial Accounting	3(3-0)
MGT-601	Introduction to Management	3(3-0)
MKT-601	Marketing Theory & Practice	3(3-0)
QTM-601	Business Mathematics & Statistics	3(3-0)
ECO-601	Business Economics	3(3-0)
SEMESTER 2		
Course Code	**Course Title**	**Credit Hour**
MGT-602	Management Theory & Practice	3(3-0)
HRM-601	Introduction to Human Resource Management	3(3-0)
FIN-601	Business Finance	3(3-0)
MKT-602	Marketing Management	3(3-0)
FAH-601	Fahmul Quran I	1(1-0)
ECO-602	Managerial Economics	3(3-0)
SEMESTER 3		
Course Code	**Course Title**	**Credit Hour**
MKT-701	Strategic Marketing	3(3-0)
MGT-701	Strategic Management	3(3-0)
FAH-601	Fahmul Quran II	1(1-0)
FIN-701	Strategic Finance	3(3-0)
MGT-703	Organizational Behavior	3(3-0)
MGT-704	Leadership Theory & Practice	3(3-0)

SEMESTER 4		
MGT-716	Advanced Research Methods	3(3-0)
XXX	Elective – 1	3(3-0)
XXX	Elective– 2	3(3-0)
XXX	Elective -3	3(3-0)
XXX	Elective -4	3(3-0)
Areas of Specialization		
Finance		
Course Code	**Course Title**	**Credit Hour**
FIN-701	Financial & Regulatory Institutions	3(3-0)
FIN-702	Investment & Portfolio Management	3(3-0)
FIN-703	Financial Reporting & Disclosure	3(3-0)
FIN-704	Corporate Finance	3(3-0)
FIN-705	SME Finance	3(3-0)
FIN-706	Risk Management	3(3-0)
FIN-707	Credit management	3(3-0)
FIN-708	Behavioral Finance	3(3-0)
FIN-709	Advanced Financial Management	3(3-0)
FIN-710	International Finance	3(3-0)
Marketing		
MKT-701	Industrial Marketing	3(3-0)
MKT-702	International Marketing	3(3-0)
MKT-703	Digital Marketing	3(3-0)
MKT-704	Business to Business Marketing	3(3-0)
MKT-705	Industrial Marketing	3(3-0)
MKT-706	Services Marketing	3(3-0)
MKT-707	Advances in Marketing Research	3(3-0)
MKT-708	Advanced Topics in Marketing	3(3-0)
Human Resource Management		
HRM-701	Performance Management	3(3-0)
HRM-702	Training Intervention and Job Skills	3(3-0)

Course Code	Course Title	Credit Hour
HRM-703	Recruitment and Selection	3(3-0)
HRM-704	Cross-Cultural Resource Management	3(3-0)
HRM-705	Incentives & Compensation Management	3(3-0)
HRM-706	Strategic Human Resource Management	3(3-0)
HRM-707	Leadership & Team Management	3(3-0)
HRM-708	Organizational Dynamics	3(3-0)
HRM-709	Conflicts and Negotiation Management	3(3-0)
HRM-710	Career Management	3(3-0)
Healthcare Management & Analytics		
Course Code	**Course Title**	**Credit Hour**
HCM-701	Healthcare operations Management	3(3-0)
HCM-702	Health Systems Management	3(3-0)
HCM-703	Healthcare Policy, Politics, & Law	3(3-0)
HCM-704	Innovation & Entrepreneurship in Healthcare	3(3-0)
HCM-705	Advanced Analytics in Healthcare	3(3-0)
HCM-706	Healthcare Supply Chain Management	3(3-0)
HCM-707	Healthcare Operations Management	3(3-0)
HCM-708	Healthcare Marketing	3(3-0)
HCM-709	Healthcare Information Systems	3(3-0)
HCM-710	Legal & Ethical issues in healthcare	3(3-0)